

# Journalism

The Journalism program provides coursework and hands-on training for students seeking careers as media professionals or seeking to update their media skills. News writing, sports reporting, photojournalism, and podcasting are among the areas the Journalism program supports.

## Career Options

The journalism degree prepares students for university-level studies in journalism and leads to entry-level employment and careers in print, broadcast, and online news media. Career positions may include online writers, reporters, copy editors, photographers, videographers, pod-casters, and designers for online media, broadcast stations, newspapers, newsletters, magazines, or businesses and organizations with websites.

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## Associate Degrees for Transfer

### A.A.-T. in Journalism

The Associate in Arts in Journalism for Transfer (AA-T) can provide students with the foundational knowledge necessary for transfer to a California State University (CSU). The Associate in Arts in Journalism for Transfer (AA-T) offers students the opportunity to take courses in media theories, news writing and reporting, Associated Press style, and writing for publication. It is designed to provide a seamless transfer pathway for students interested in pursuing a journalism degree in the California State University (CSU) system.

Upon successful completion of the degree requirements, students will be guaranteed admission to the CSU system with junior status and will not have to repeat lower division coursework. Students are encouraged to meet with a counselor to develop their educational plans as degree options and general education requirements vary for each university.

The Associate Degree for Transfer (ADT) student completion requirements (as stated in SB1440 law):

- (1) Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following:
  - (A) The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth Requirements (CSU GE-Breadth).
  - (B) A minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district.
- (2) Obtainment of a minimum grade point average of 2.0.

ADTs also require that students must earn a "C" or better in all courses required for the major or area of emphasis.

**Catalog Date:** June 1, 2020

## Degree Requirements

COURSE CODE	COURSE TITLE	UNITS
JOUR 300	Newsriting and Reporting	3
JOUR 310	Mass Media and Society (3)	3
or COMM 351	Mass Media and Society (3)	
or ENGWR 384	Mass Media and Society (3)	
JOUR 410	College Media Production I	3
A minimum of 3 units from the following:		3
JOUR 360	Photojournalism (3)	
or PHOTO 350	Photojournalism (3)	
PHOTO 380	Multimedia Capture I (3)	
or JOUR 364	Multimedia Capture I (3)	
JOUR 411	College Media Production II (3)	
A minimum of 6 units from the following:		6
COMM 311	Argumentation and Debate (3)	
ECON 304	Principles of Microeconomics (3)	
or ECON 302	Principles of Macroeconomics (3)	

COURSE CODE	COURSE TITLE	UNITS
ENGWR 302	Advanced Composition and Critical Thinking (3)	
or ENGWR 482	Honors Advanced Composition and Critical Thinking (3)	
PHIL 325	Symbolic Logic (3)	
PHOTO 302	Beginning Digital Photography (3)	
POLS 301	Introduction to Government: United States (3)	
POLS 302	Comparative Politics (3)	
STAT 480	Introduction to Probability and Statistics - Honors (4)	
or STAT 300	Introduction to Probability and Statistics (4)	
Total Units:		18

The Associate in Arts in Journalism for Transfer (AA-T) degree may be obtained by completion of 60 transferable, semester units with a minimum 2.0 GPA, including (a) the major or area of emphasis described in the Required Program, and (b) either the Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth Requirements.

## Student Learning Outcomes

Upon completion of this program, the student will be able to:

- write clear and concise stories that adhere to journalistic conventions.
- conduct research and evaluate information using appropriate methods.
- demonstrate an understanding of basic news and feature writing in print, broadcast, and on-line media.
- evaluate his or her own work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
- produce news and feature articles, photographs, and multimedia packages for publication in a newspaper or on-line publication.
- understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
- apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
- identify and explain the processes, elements, history, theory, and effect of modern mass media in society.

## Career Information

Career opportunities for students who have earned Bachelor's degrees in Journalism include but are not limited to: news reporter, news editor, broadcast news writer, broadcast news producer, on-line news editor, on-line news producer, advertising copy writer, and public relations representative. Some careers may require additional training.

## Associate Degrees

### A.A. in Journalism

The Journalism A.A. degree is for students who have a goal of becoming media professionals, for which a degree is now expected. Some students pursuing this degree are non-CSU transfers who plan to major or minor in journalism at a four-year university and can complete lower-division major requirements through the associate degree. Other students are re-entry students with four-year degrees and want to add an associate degree in journalism to their resume so they can obtain multimedia skills, which are a necessity in today's journalism. Other re-entry students desire a journalism A.A. that will provide them with the skills to work in journalism. A major in journalism offers students the opportunity to take courses in media theories, news writing and reporting, AP style, and writing for publication, which readies them for the following courses that offer hands-on experience in three award-winning, student-produced publications: the Express, a biweekly print newspaper; Mainline, a magazine published once a semester; and sacityexpress.com, the online news publication. The Journalism degree prepares students for university-level studies in Journalism and leads to entry-level employment and careers in print, broadcast, and online news media.

**Catalog Date:** June 1, 2020

### Degree Requirements

COURSE CODE	COURSE TITLE	UNITS
JOUR 300	Newswriting and Reporting	3
JOUR 302	Style for Media Writers	1
JOUR 310	Mass Media and Society (3)	3
or COMM 351	Mass Media and Society (3)	
or ENGWR 384	Mass Media and Society (3)	
JOUR 410	College Media Production I	3
A minimum of 9 units from the following:		9
DDSN 321	Print and Multimedia Publication Design I (3)	
JOUR 320	Race and Gender in the Media (3)	
JOUR 340	Writing for Publication (3)	
or ENGWR 330	Writing for Publication (3)	
JOUR 360	Photojournalism (3)	

COURSE CODE	COURSE TITLE	UNITS
or PHOTO 350	Photojournalism (3)	
PHOTO 380	Multimedia Capture I (3)	
or JOUR 364	Multimedia Capture I (3)	
PHOTO 381	Multimedia Capture II (3)	
or JOUR 365	Multimedia Capture II (3)	
JOUR 403	College Magazine Production I (3)	
JOUR 411	College Media Production II (3)	
JOUR 412	College Media Production III (3)	
JOUR 413	College Media Production IV (3)	
Total Units:		19

The Journalism Associate in Arts (A.A.) degree may be obtained by completion of the required program, plus general education requirements, plus sufficient electives to meet a 60-unit total. See SCC graduation requirements.

## Student Learning Outcomes

Upon completion of this program, the student will be able to:

- write clear and concise stories that adhere to journalistic conventions.
- conduct research and evaluate information using appropriate methods.
- demonstrate an understanding of basic news, feature writing, and reporting in print and on-line media.
- evaluate his or her work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
- produce news and feature articles, photographs, and multimedia packages for publication in a newspaper, magazine, or on-line publication.
- understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
- apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
- identify and explain the processes, elements, history, and theory of modern mass media in society and how it influences society.
- demonstrate an understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and class constructs.

## Career Information

This program gives students the opportunity to prepare for entry-level positions as print and online writers, reporters, copy editors, photographers, videographers, pod-casters, and designers for online media, broadcast stations, newspapers, newsletters, magazines, or businesses and organizations with websites.

## Certificates of Achievement

### Multimedia News Specialist Certificate

A certificate as a Multimedia News Specialist offers students the opportunity to take courses in media theories, news writing and reporting, Associated Press style, and writing for publication, which readies them for the following courses that offer hands-on experience in three award-winning, student-produced publications: the Express, a biweekly print newspaper; the Express daily online edition; and Mainline, a magazine published once a semester. The certificate prepares students for employment opportunities that require knowledge of and skills in producing print, broadcast, and online media.

**Catalog Date:** June 1, 2020

### Certificate Requirements

COURSE CODE	COURSE TITLE	UNITS
JOUR 300	Newswriting and Reporting	3
JOUR 302	Style for Media Writers	1
JOUR 310	Mass Media and Society (3)	3
or ENGWR 384	Mass Media and Society (3)	
or COMM 351	Mass Media and Society (3)	
JOUR 360	Photojournalism (3)	3
or PHOTO 350	Photojournalism (3)	
A minimum of 12 units from the following:		12
DDSN 311	Digital Layout I (3)	
DDSN 321	Print and Multimedia Publication Design I (3)	
PHOTO 400	Digital Imaging (3)	
or DDSN 331	Digital Imaging I (3)	

COURSE CODE	COURSE TITLE	UNITS
JOUR 320	Race and Gender in the Media (3)	
JOUR 340	Writing for Publication (3)	
or ENGWR 330	Writing for Publication (3)	
PHOTO 380	Multimedia Capture I (3)	
or JOUR 364	Multimedia Capture I (3)	
JOUR 403	College Magazine Production I (3)	
WEXP 498	Work Experience in (Subject) (1 - 4)	
or JOUR 498	Work Experience in Journalism (1 - 4)	
Total Units:		22

## Student Learning Outcomes

Upon completion of this program, the student will be able to:

- analyze content of newspapers, magazines, and online media.
- demonstrate an understanding of basic news, feature writing, and reporting in print and online media.
- evaluate and critique his or her own journalistic work and the work of others.
- apply knowledge of grammar and AP style to create mass media products that conform to journalistic conventions.
- produce news and feature articles and news and feature photographs for publication in a newspaper, magazine, or online publication.
- apply principles of audience and journalistic ethics to his or her writing and photography, especially as they relate to gender, ethnicity, and culture.
- demonstrate understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicities, and cultural constructs.

## Career Information

The Multimedia News Specialist certificate is geared for students who need to develop media skills as a component of their existing jobs or want to acquire media skills as an opportunity to advance. The certificate is meant to train vocational students for work on print or online publications at a business, organization, or government agency. Students in this category may be, or want to become, responsible in their job duties for business newsletters, company web sites, or public relations outreach within organizations. Students pursuing a certificate often are not interested in an exclusive media career but are seeking media skills to enhance their present job skills. They typically are not students who desire professional media careers. This certificate gives students the opportunity to gain skills as print and multimedia editors, writers, reporters, copy editors, photographers and designers on a company's or organization's online media web site, newsletter, or trade magazine.

## Visual Journalism Certificate

The Visual Journalism certificate provides students the opportunity to fully prepare themselves for entry-level positions as multimedia photographers in the journalism field. Students will complete courses in both Journalism and Photography with an emphasis on building a multimedia journalistic portfolio.

Recommended High School Preparation: Courses in art, English, journalism, basic photography, and graphic arts.

Costs: In addition to the normal student expenses (for textbooks, personal equipment, and supplies) digital print materials fees may be required. These fees may vary each semester. If these fees create a financial burden, students should consult the Financial Aid Office for possible assistance.

**Catalog Date:** June 1, 2020

## Certificate Requirements

COURSE CODE	COURSE TITLE	UNITS
JOUR 300	Newswriting and Reporting	3
JOUR 310	Mass Media and Society (3)	3
or COMM 351	Mass Media and Society (3)	
or ENGWR 384	Mass Media and Society (3)	
JOUR 360	Photojournalism (3)	3
or PHOTO 350	Photojournalism (3)	
JOUR 364	Multimedia Capture I (3)	3
or PHOTO 380	Multimedia Capture I (3)	
PHOTO 280	Portfolio Development I	2-4
PHOTO 302	Beginning Digital Photography	3
PHOTO 312	Intermediate Digital Photography	3
Total Units:		20 - 22

## Student Learning Outcomes

Upon completion of this program, the student will be able to:

- describe technical and aesthetic qualities of successful photojournalistic photographs.
- demonstrate a thorough knowledge of current computer software and digital imaging skills as they apply to photojournalism.
- produce photographs using various digital camera methods.
- create a portfolio and related materials for employment.
- demonstrate an understanding of and proficiency in multimedia storytelling.
- analyze content of newspapers, magazines, and online media.
- produce news and feature photographs and multimedia content for publication in a newspaper, magazine, or online publication.
- apply principles of audience and journalistic ethics to his or her photography/multimedia content, especially as they relate to gender, ethnicity, and culture.
- demonstrate understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and cultural constructs.
- demonstrate understanding of journalistic writing style and reporting.

# Journalism (JOUR)

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## JOUR 300 Newswriting and Reporting

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 with a grade of "C" or better or may be taken concurrently.
<b>Transferable:</b>	CSU
<b>C-ID:</b>	C-ID JOUR 110
<b>Catalog Date:</b>	June 1, 2020

This is a beginning course in newswriting and reporting. It provides instruction and practice in news reporting and fundamentals of news writing, including analyses of news stories and different types of stories in newspapers and magazines. The course concentrates on news leads and simple news story types, organization and structure of news and feature stories, and the language and style of journalism.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- describe how news is gathered.
- recognize the basic techniques of news and feature writing.
- analyze newspaper and magazine stories.
- organize and write news story leads.
- organize and write news and feature stories.
- interview and research for news and feature stories.
- apply principles of news and feature writing in preparation of copy for possible publication.

## JOUR 302 Style for Media Writers

<b>Units:</b>	1
<b>Hours:</b>	18 hours LEC
<b>Prerequisite:</b>	ENGWR 101 with a grade of "C" or better, or placement through the assessment process.
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This course provides a review of English grammar for writers who seek careers in the mass media. Students will review basic grammar, spelling, punctuation, and Associated Press style, focusing on their use in online and print media.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- apply the proper use of punctuation marks in news stories, feature stories, and photo captions.
- apply the Associated Press style rules in news stories, feature stories, and photo captions.
- apply the rules of spelling in news stories, feature stories, and photo captions.

## JOUR 310 Mass Media and Society

<b>Same As:</b>	COMM 351 and ENGWR 384
<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	ENGWR 51 or ESLW 310 with a grade of "C" or better; or placement into ENGWR 101 or ESLW 320 through the assessment process
<b>Advisory:</b>	ENGWR 101 or ESLW 320 with a "C" or better.
<b>Transferable:</b>	CSU; UC
<b>General Education:</b>	AA/AS Area V(b); CSU Area D4; IGETC Area 4G

**C-ID:** C-ID JOUR 100  
**Catalog Date:** June 1, 2020

This is an interdisciplinary course exploring aspects of communication and the impact of mass media on the individual and society. The survey includes basic communication models, books, magazines, newspapers, recordings, movies, radio, television, advertising, public relations, the Internet, theories of communication, relationships between mass media and business and government, and processes and effects from a social science perspective. Credit may be awarded for only one section of either COMM 351, ENGWR 384, or JOUR 310.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- identify the basic principles of each form of basic communication.
- demonstrate an understanding of mass media and its relationship to the public.
- differentiate among news, opinion, feature writing, and electronic presentations.
- analyze and evaluate each form of media.
- assess the impact of media messages on various audiences.

## JOUR 320 Race and Gender in the Media

**Units:** 3  
**Hours:** 54 hours LEC  
**Prerequisite:** None.  
**Transferable:** CSU; UC  
**General Education:** AA/AS Area V(b); AA/AS Area VI; CSU Area D; IGETC Area 4  
**Catalog Date:** June 1, 2020

This multi-media course is an overview of print, broadcast and Internet news, and entertainment media in the U.S. from World War I to the present. Using readings from selected texts, old newsreels, clips from movies, radio and television broadcasts, and Internet selections, as well as period literature, students will analyze and debate the changes in media with particular focus on social class, gender, and ethnicity. Critical thinking will be emphasized in this course.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- analyze the approaches of U.S. news and entertainment media.
- assess the effectiveness of media messages.
- analyze and assess social and class bias in news and entertainment media.
- analyze and assess gender and race bias in news and entertainment media.
- analyze and assess race and gender bias in U.S. media advertisements.

## JOUR 340 Writing for Publication

**Same As:** ENGWR 330  
**Units:** 3  
**Hours:** 54 hours LEC  
**Prerequisite:** None.  
**Advisory:** ENGWR 300 with a grade of "C" or better or placement through the assessment process.  
**Transferable:** CSU  
**Catalog Date:** June 1, 2020

This is an introductory course in writing nonfiction for publication. Emphasis will be on developing a saleable article for magazines, newspapers, or online media sources; finding ideas; analyzing publications; writing a query letter; researching and interviewing; and organizing, writing, and illustrating an article. Credit may be awarded for ENGWR 330 or JOUR 340, but not for both.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- demonstrate writing and marketing skills to successfully write magazine articles and find the most appropriate print or online publications to market them.
- demonstrate ideas with a focus and slant toward a particular print or online publication.
- research sources and develop interview techniques.
- write and edit salable articles for print or online publications.
- analyze both print and online publications for appropriateness and timeliness of proposed articles.

## JOUR 350 Writing for Broadcasting/Podcasting

**Units:** 3  
**Hours:** 54 hours LEC  
**Prerequisite:** None.  
**Advisory:** ENGWR 300 with a grade of "C" or better.  
**Transferable:** CSU  
**Catalog Date:** June 1, 2020

This course covers the theory and technique of writing for the broadcast media. It includes reporting for radio and television news, as well as online media, writing commercials, and public service programming, and an introduction to production techniques. The course is recommended for students who plan to work in broadcasting, instructional media, and related fields.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- analyze the basic structure of radio and television journalism.
- analyze the audiences of broadcast media.
- choose sources and conduct interviews for stories.
- write, edit, and produce news and feature stories for television, radio, and online media.

## JOUR 360 Photojournalism

<b>Same As:</b>	PHOTO 350
<b>Units:</b>	3
<b>Hours:</b>	36 hours LEC; 54 hours LAB
<b>Prerequisite:</b>	PHOTO 302 with a grade of "C" or better; equivalent or technical competency determined by a photography department faculty member upon evaluation of photography portfolio.
<b>Enrollment Limitation:</b>	Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-shoot cameras are not allowed.
<b>Advisory:</b>	PHOTO 312 with a grade of "C" or better
<b>Transferable:</b>	CSU
<b>C-ID:</b>	C-ID JOUR 160
<b>Catalog Date:</b>	June 1, 2020

This course provides instruction in photojournalism and magazine techniques in photography. Students will study features, environmental portraits, sports, spot news, and the photo essay styles of journalistic photography. Students will also capture and use audio to complete multimedia projects. Students will photograph or capture multimedia stories for both online and print campus publications (The Express, Mainline magazine, etc.) to complete assignments for their final portfolios. The course includes lectures, visual presentations, speakers, a required field trip to The Sacramento Bee or another media outlet, and lab time. Students will provide their own adjustable camera and related materials. Credit may be earned for PHOTO 350 or JOUR 360, but not for both.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- identify the difference between newspaper and magazine photography.
- apply and demonstrate understanding of ethics of photojournalism.
- shoot the news, feature, and sports photographs.
- shoot the portrait and environmental portrait photograph.
- demonstrate an understanding of principles of editing and self-editing.
- shoot in difficult lighting situations.
- identify major historical and contemporary photojournalists.
- create a photographic essay.
- create a digital and multimedia portfolio.
- demonstrate an understanding of using video to capture news stories.
- apply and demonstrate an understanding of digital imaging ethics as they pertain to photojournalism.
- operate a flash and determine correct flash exposure.
- employ advanced flash techniques.
- capture audio for multimedia content.

## JOUR 364 Multimedia Capture I

<b>Same As:</b>	PHOTO 380
<b>Units:</b>	3
<b>Hours:</b>	36 hours LEC; 54 hours LAB
<b>Prerequisite:</b>	PHOTO 302 and 312 with grades of "C" or better; equivalent or technical competency determined by department faculty member upon evaluation of photography portfolio.
<b>Enrollment Limitation:</b>	Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-Shoot cameras are not allowed.
<b>Transferable:</b>	CSU
<b>C-ID:</b>	C-ID JOUR 120
<b>Catalog Date:</b>	June 1, 2020

This course is an introduction to the basic creative concepts and technical elements of capturing video, audio, and still images to create documentary style multimedia content. Students will explore the creative and technical possibilities of merging these three media and various software used to edit this material. Students will receive practical experience in capturing and editing audio, video, and still images with image editing software. Students will complete a final multimedia project and must supply at least one of the following to complete the course: a video camera or an adjustable still camera in either film or digital formats. Students will also take a field trip to The Sacramento Bee or a similar media outlet. The course includes lectures, visual presentations, and lab time. Credit may be earned for JOUR 364 or PHOTO 380, but not for both.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- demonstrate basic computer-aided video editing techniques.
- demonstrate basic competency in audio and still image editing equipment and software.
- systematically organize images, video, and sound in editing software.
- analyze and demonstrate an understanding of principles and procedures involved in journalistic story editing.
- assess and demonstrate an understanding of digital storytelling strategies.
- understand terms and procedures typical in multimedia editing.
- assemble and complete a 3-minute audio-visual slide show that can be used to obtain career placement in the professional world.
- evaluate and apply journalistic standards in ethics, accuracy, and balance to produce multimedia stories.

## JOUR 365 Multimedia Capture II

<b>Same As:</b>	PHOTO 381
<b>Units:</b>	3
<b>Hours:</b>	36 hours LEC; 54 hours LAB
<b>Prerequisite:</b>	JOUR 364 or PHOTO 380 with a grade of "C" or better; equivalent or technical competency determined by department faculty member upon evaluation of photography portfolio.
<b>Enrollment Limitation:</b>	Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-Shoot cameras are not allowed.
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This course is designed to expand on the creative concepts and technical elements of capturing video, audio, and still images to create advanced documentary style multimedia content. Students will study advanced techniques in capturing and editing audio, video, and still images. Students will continue to advance their skills with image editing software to complete their final projects. Students must supply at least one of the following to complete the class: a video camera or an adjustable still camera in either film or digital formats. The course includes lectures, visual presentations, and lab time. Credit may be earned for JOUR 365 or PHOTO 381, but not for both.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- demonstrate advanced competency in audio and still image editing equipment and software.
- apply and demonstrate video editing techniques with nonlinear digital video editing software.
- demonstrate critical thinking and appropriate performance skills.
- demonstrate an advanced understanding and proficiency in multimedia storytelling.
- assemble and complete a 5-minute audio-visual slide show that can be used to obtain career placement in the professional world.

## JOUR 403 College Magazine Production I

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 with a grade of "C" or better or concurrent enrollment.
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This is a course in which students produce a non-fiction, journalistic college magazine. This course is designed for students interested in writing, graphics, page design, art, photography, or editing.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- write and edit a non-fiction magazine article or produce feature photographs to accompany the article for a nonfiction college magazine.
- apply principles of writing, editing, and page design to the production of a college magazine.
- prepare and produce a non-fiction college magazine.

## JOUR 407 College Magazine Production II

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 and 403 with grades of "C" or better
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This course builds on the experience gained in JOUR 403. During this second-semester course, instruction in leadership is provided for students who function as editors and manage a staff that produces a non-fiction, journalistic college magazine. This course is designed for students interested in managing a non-fiction publication with writing, graphics, page design, art, photography, and editing.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- plan the content of the magazine in concert with other section editors, the editor in chief, and managing editor at editorial board meetings.
- assign, receive, and edit assignments of reporters and photographers in accordance with journalistic standards for his or her section of the magazine.

- manage reporters and photographers by guiding them during assignments and ensuring they meet deadline.
- write headlines and format copy for production under deadline pressure.
- exhibit an understanding of production processes by editing page galleys and clarifying content for page designers under deadline pressure.

## JOUR 408 College Magazine Production III

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 407 with a grade of "C" or better
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This course builds on the experience gained in JOUR 403 and JOUR 407. Instruction in leadership is provided for students who function in top leadership positions (editor-in-chief and managing editor) for the non-fiction, journalistic college magazine. This course is designed for students interested in managing the staff who produce the publication using the skills of writing, graphics, page design, art, photography, and editing.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- create an agenda for each editorial board meeting, lead section editors through the agenda, and plan the vision and the content of the magazine.
- plan the number of pages based on content for the magazine and assign section editors the number of pages they will edit.
- manage section editors and their content through professional conduct.
- coordinate production with design and photo editors.
- lead production processes during production by supervising section editors in the college newsroom to meet the printer deadline.
- coordinate distribution of print product to campus.
- prepare and post digital version of magazine online.

## JOUR 410 College Media Production I

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 with a grade of "C" or better
<b>Corequisite:</b>	JOUR 420
<b>Advisory:</b>	JOUR 300, JOUR 360, PHOTO 302, and PHOTO 350 with grades of "C" or better
<b>Transferable:</b>	CSU
<b>C-ID:</b>	C-ID JOUR 130
<b>Catalog Date:</b>	June 1, 2020

This course focuses on instruction in writing and producing student news media, primarily the school print newspaper, the Express, a journalistic product for distribution to a college-wide audience. Students will receive instruction in one of the following areas: researching, reporting, and writing articles; taking photographs and participating in photo layouts; editing articles, writing headlines, and planning page layouts in conjunction with editors for print newspaper production. Ethical and legal aspects of communication are also covered. JOUR 420 is the lab component for this course.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- produce work suitable for publication in print newspaper by researching, reporting, and writing stories or by taking and preparing photographs and photo layouts or by editing and laying out pages.
- apply the principles of news judgment to assignments by ranking information appropriately in stories; emphasize key facts in leads, stories, photo captions, and headlines.
- demonstrate an understanding of production processes by meeting required deadlines for publication while working under deadline pressure in the college newsroom.
- research, report, write, and edit stories that are free of libel; respect issues of copyright when publishing photos.
- assess and apply the principles of the First Amendment and other laws appropriate to professional practices; apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
- develop a digital portfolio of writing, photo, or editing products published in the student publication.

## JOUR 411 College Media Production II

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 and 410 with grades of "C" or better
<b>Corequisite:</b>	JOUR 421
<b>Transferable:</b>	CSU
<b>C-ID:</b>	C-ID JOUR 131
<b>Catalog Date:</b>	June 1, 2020

During this second-semester course, students learn intermediate writing and production skills to produce the school print newspaper, the Express, a journalistic product for distribution to a college-wide audience. Students will receive instruction in one of the following areas: researching, reporting, and writing intermediate-level articles; taking intermediate-level photographs and participating in photo layouts; assigning and editing intermediate-level articles, writing headlines, and planning page layouts in conjunction with page designers for the print newspaper. Ethical and legal aspects of communication are also covered. JOUR 421 is the lab component for this course.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- produce intermediate work suitable for publication in print by researching, reporting, and writing intermediate-level stories, or by taking and preparing intermediate-level photographs and photo layouts, or by assigning and editing intermediate-level stories, or by writing headlines, planning issues, and designing pages.
- apply the principles of news judgment to assignments by ranking information appropriately in stories; emphasizing key facts in leads, stories, photo captions, and headlines; ranking stories in page layout in each issue appropriately.
- demonstrate an understanding of production processes by meeting required deadlines and attending required planning meetings in the college newsroom.
- write, report, edit, and shoot intermediate-level stories that are free of libel; respect issues of copyright when publishing photos.
- assess and apply the principles of the First Amendment and other laws appropriate to professional practice.
- develop an intermediate-level digital portfolio of assignments that includes work in at least two of these areas: writing, editing, photo, or layout assignments published in student print publication.

## JOUR 412 College Media Production III

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 and 411 with grades of "C" or better
<b>Corequisite:</b>	JOUR 422
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

During this third-semester course, students will serve in leadership roles as section editors using the school newspaper, the Express, as a practical laboratory. In this course students will serve in leadership roles. Students will learn to conduct editorial meetings in which issues are planned; research, assign, and edit assignments of reporters and photographers for publication; and manage production alongside page designers for each issue of the newspaper. Ethical and legal aspects of media communication are also covered. JOUR 422 is the required lab component for this course.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- plan the content section of the newspaper under his/her authority, in concert with other section editors and the editor in chief and managing editor at editorial board meetings.
- assign, receive, and edit assignments of reporters and photographers in accordance with journalistic standards for his or her section.
- manage reporters and photographers by guiding them during assignments and ensuring they meet deadline; write headlines and format copy for production under deadline pressure.
- exhibit an understanding of production processes by editing page galleys and clarifying content for page designers under deadline pressure in the college newsroom.
- develop a digital portfolio of all published issues of the Express, which includes the published section pages under his or her management.

## JOUR 413 College Media Production IV

<b>Units:</b>	3
<b>Hours:</b>	54 hours LEC
<b>Prerequisite:</b>	JOUR 302 and 412 with grades of "C" or better
<b>Corequisite:</b>	JOUR 423
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

In this course instruction is provided in leadership for students who function as editors in chief and managing editors using the school newspaper, the Express, as a practical laboratory. Students will plan publication issues and manage section editors, reporters, and photographers on staff. Students will learn to lead staff meetings in which they plan the vision and content of issues; research and suggest story ideas to section editors; manage section editors and staff; and manage production of every aspect of each issue of the newspaper. Ethical and legal aspects of communication and media are also covered for students who serve in top leadership roles. JOUR 423 is the required lab component for this course.

### Student Learning Outcomes

Upon completion of this course, the student will be able to:

- create an agenda for each editorial board meeting, lead section editors through the agenda, and plan the vision and the content of each issue.
- plan the number of pages based on advertising stack and content for each newspaper issue and assign section editors the number of pages they will be allotted.
- manage section editors and their content through professional conduct.
- coordinate production with design editor.
- lead production processes during production by supervising section editors in the college newsroom to meet the printer deadline.
- coordinate content and coverage with online editors.
- develop a digital portfolio of all the issues of the Express under his or her management.

## JOUR 420 College Media Production Lab I

<b>Units:</b>	0.5 - 3
<b>Hours:</b>	27 - 162 hours LAB
<b>Prerequisite:</b>	JOUR 302 with a grade of "C" or better
<b>Corequisite:</b>	JOUR 410
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This lab course helps students improve their beginning writing, editing, photography, design, and computer skills as an addition to their enrollment in college media production (JOUR 410).

# Student Learning Outcomes

Upon completion of this course, the student will be able to:

- apply journalistic principles to beginning-level, hands-on assignments for either print or online by researching, reporting, and writing stories, or by taking and preparing photographs and participating in simple photo layouts, or by producing online news content, such as photo slideshows, videos, audio clips, and multimedia, or by assigning and editing articles using proofreading marks and AP style.
- assess and apply the essential skills of layout and design by writing and editing simple headlines for the print or on-line publications.
- assess and apply the essential skills of layout and design by using beginning design principles to lay out pages for print edition; upload content for on-line edition.
- develop a digital portfolio of up to ten writing, photo, editing, or design pieces published in print or on-line publications, depending on the number of units in which the student is enrolled.

## JOUR 421 College Media Production Lab II

<b>Units:</b>	0.5 - 3
<b>Hours:</b>	27 - 162 hours LAB
<b>Prerequisite:</b>	JOUR 302, 410, and 420 with grades of "C" or better
<b>Corequisite:</b>	JOUR 411
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This lab course helps students build on skills gained in JOUR 410 and JOUR 420. During this second-semester course, students will continue to improve their skills in at least two of the following areas: writing, editing, photography, design, and web production skills as an addition to their enrollment in JOUR 411.

# Student Learning Outcomes

Upon completion of this course, the student will be able to:

- apply journalistic principles to intermediate-level, hands-on assignments for print and online by researching, reporting, and writing stories, or by taking and preparing photographs and participating in complex photo layouts, or by producing news content, such as photo slideshows, videos, audio clips, and multimedia, or by assigning and editing articles.
- assess and apply the essential skills of intermediate-level layout and design for print or on-line by writing and editing headlines for print or on-line publication headlines using key search words.
- assess and apply the essential skills of intermediate-level layout and design for print or on-line by designing pages that adhere to the principles of modular design.
- develop a digital portfolio of up to twelve writing, photo, editing, or design pieces published in student print or online publications.

## JOUR 422 College Media Production Lab III

<b>Units:</b>	0.5 - 3
<b>Hours:</b>	27 - 162 hours LAB
<b>Prerequisite:</b>	JOUR 302 and 421 with grades of "C" or better
<b>Corequisite:</b>	JOUR 412
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This lab course helps students build on experiences gained in JOUR 411. During this third-semester course, section editors will learn leadership skills in how to manage news content and staff. Students will plan publication content and manage reporters and photographers. In addition, online section editors will manage multimedia content providers. Students will research and give assignments to staff; edit and produce publishable pieces for the campus newspapers; and manage a section of the publication, as an addition to their enrollment in JOUR 412.

# Student Learning Outcomes

Upon completion of this course, the student will be able to:

- apply knowledge of planning the content for a particular section of the print or online newspaper.
- assess story ideas available for newsworthiness and audience on campus and assign them to staff.
- apply management skills of reporters, photographers, podcasters, and videographers by guiding them during assignments and ensuring they meet deadline.
- apply the correct form of headlines and format for each medium.
- develop a digital portfolio of up to seven issues of print content or fifteen published online assignments under his/her section.

## JOUR 423

<b>Prerequisite:</b>	None.
<b>Catalog Date:</b>	June 1, 2020

## JOUR 495 Independent Studies in Journalism

<b>Units:</b>	1 - 3
<b>Hours:</b>	54 - 162 hours LAB
<b>Prerequisite:</b>	None.
<b>Advisory:</b>	ENGWR 300 with a grade of "C" or better
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

An independent studies project involves an individual student or a small group of students in study, research, or activities beyond the regularly offered journalism courses. UC transfer credit will be awarded only after the course has been evaluated by the enrolling UC campus. The units completed for this course cannot be counted towards the minimum 60 units required for admissions.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- design and discuss a topical study with a supervising journalism instructor.
- demonstrate the ability to independently pursue a course of study or project in journalism.

## JOUR 498 Work Experience in Journalism

<b>Units:</b>	1 - 4
<b>Hours:</b>	18 hours LEC
<b>Prerequisite:</b>	None.
<b>Advisory:</b>	ENGWR 101 and JOUR 300 with grades of "C" or better
<b>Transferable:</b>	CSU
<b>Catalog Date:</b>	June 1, 2020

This is a supervised internship in reporting, editing, or photographing, for the print or electronic media or for online publications. The course allows students to combine practical paid or non-paid work experience with college training. Students are required to complete 60 hours of volunteer work for one unit or 180 hours for three units; or they must complete 75 hours of paid work for one unit or 225 hours for three units. This course may be taken four times for credit as long as there is new or expanded learning on the job. Students may enroll in the course four times over four different semesters and complete a maximum of 16 internship units.

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

- apply skills learned in the classroom to a professional journalistic situation.
- assess skills and experience required in a specific journalistic position.
- clarify level of preparation for professional journalism.

## JOUR 499 Experimental Offering in Journalism

<b>Units:</b>	0.5 - 4
<b>Prerequisite:</b>	None.
<b>Catalog Date:</b>	June 1, 2020

## Faculty

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