PRCA: Personal Report of Communication Apprehension

Purpose:

This activity is to help you assess your level of Communication Apprehension. You should have this completed before the lecture on Communication Apprehension.

This activity (and the accompanying discussion) is associated with the following Student Learning Outcomes:

- identify and apply a variety of theories relevant to interpersonal communication.
  - demonstrate understanding and application of fundamental theories (e.g., models, theories) of relational dynamics.
- differentiate the various factors involved in communication that enhance or restrict communication effectiveness in relational systems.

Explanation:

The PRCA-24 (Personal Report of Communication Apprehension) was developed by James McCroskey. The instrument is composed of 24 statements concerning your feelings about communication with other people. You will indicate the degree to which each statement applies to you.

Once the PRCA-24 is scored, you will print out the page with your scoring and bring it to class. (Please do not have the system email it to me.)

Procedure:

1. Go to the following Wadsworth Publisher’s website:

   In case the link doesn’t work, here is the full url:

   You may see the following "splash" screen:

   You would select the "click here to launch the site again" option if it doesn’t open automatically in a new window.

   You should end up getting to the Welcome screen (pictured below). Click on the “This option” hyperlink.
2. You should now see the 24 questions that comprise the PRCA-24 questionnaire. Answer the questions.

**There are no right or wrong answers.** Many of the statements are similar to other statements. Do not be concerned about this. Work quickly; just record your first impressions.

**Pay attention to the format of the questionnaire.** Some questions are worded in the positive, while others are worded in the negative. The scale ranges from *Strongly Agree* on the left side of the scale to *Strongly Disagree* on the right side of the scale.

3. When you are done, click “Submit My Data” and you will see the screen that looks like this, but with points filled in. **Print this out to bring to class.**

Please do not choose the “email the results of the activity to your instructor” option.