The Demonstration Speech

An informative speech intended to teach an audience how something works or how to do something

- Types of demonstration speeches
- How to do a demonstration speech

Types of Demonstration Speeches

- How something works
- How something is made
- How something is done
- How something happens

How to do a Demonstration Speech

- Choose a good topic
- Develop a logical outline
- Prepare, practice with, and bring the appropriate audio/visual aids
- Practice so you can deliver the speech effectively
- Be prepared to answer questions
Choosing a **topic** for a Demonstration speech

- Review the situation
  - Location, facility, purpose
  - Time limit—*Everything takes longer than you think*
  - Topic limitations (imposed by self or others)
- Review what you know and are interested in
- Assess audience knowledge and interest
- Assess availability of aids and resources

Consider this approach:

- Intro ... preview
- Body
  1. Understanding of importance, relevance, when this might be appropriate/Useful
  2. What you need (tools and materials)
  3. Process (how to do it)
  4. Unstated: Now you/we will do it
- Conclusion (with summary)

Important

- Begin with the end in mind
- Orient your audience:
  - Describe the Big Picture
- Explain WHY things are done
- Don’t forget to mention safety issues (if they apply)
Be on the look out for:

- Long silences
- Lengthy, overly complex details or terms
- Aids that are too small, too soft, distracting, unnecessary
- Disorganization
- Last-minute preparation
- Going over time limit

Consider for a Good Grade!

- Does your audience have a clear understanding of:
  - The topic area?
  - The importance/value of knowing this information?
  - Do they have a clear understanding of the required materials?
  - Are the procedural steps logical?
  - Do the presentation aids clarify the process?
  - Does the conclusion reinforce the purpose and the value of the speech?

Quiz Time!

- What kinds of topics are appropriate for a demonstration speech?
- Which organizational structure might you use to demonstrate how to create a fire escape plan for a home?
- Which of the BOLOs is probably the most troublesome for you?