

GRAPHIC COMMUNICATION ADVISING SHEET

– GRAPHIC DESIGN: WEB DESIGN EMPHASIS, 21 UNIT MINIMUM

Definition: The process and art of combining text and graphics and communicating an effective message or structure in the design of Web sites.

Some Web designers aren't "artists": they don't create most of the graphics or illustrations they use, but rather create a layout with text and other designer's graphics. Some Web designers do it all.

GCOM 101 – Introduction to the Macintosh	1.5 units
GCOM 330 – Beginning Photoshop	3 units
GCOM 332 – Advanced Image Editing for Web/Multimedia, Using Adobe Photoshop	3 units
GCOM 340 – Beginning Digital Illustration, Using Illustrator	3 units
GCOM 360 – Introduction to Web and Interactive Technologies	3 units
GCOM 361 – Creative Web Design	3 units
GCOM 362 – Intermediate Creative Web Design	3 units
GCOM 363 – Advanced Creative Web Design (Flash)	3 units
and/or GCOM 380 – Beginning Interactive Design	3 units
and/or GCOM 390 – Beginning Motion Design	3 units

Total: 21 – 28.5 units

If you had more time or “tested” out of any of the above classes:

GCOM 383 – Intermediate Interactive Design	3 units
GCOM 341 – Advanced Digital Illustration, Using Adobe Illustrator	3 units
GCOM 343 – Graphic Design Production	3 units
GCOM 103 – Introduction to Adobe Acrobat	1.5 units
GCOM 349 – Portfolio	1.5 units

WHAT KIND OF JOBS CAN YOU GET WITH A GRAPHIC DESIGN DEGREE?

- Print design
- Web design
- Designer in an advertising agency
- In-house designer for a corporation
- Illustrator
- Book design
- Multimedia (movie titles, TV ads, etc.)
- Corporate Identity (logos, stationery, etc.)