

GRAPHIC COMMUNICATION ADVISING SHEET

– GRAPHIC DESIGN: GRAPHIC DESIGN EMPHASIS, 21 UNIT MINIMUM

Definition: The process and art of combining text and graphics and communicating an effective message in the design of logos, graphics, brochures, newsletters, posters, signs, and any other type of visual communication.

Some designers aren't "artists": they don't create most of the graphics or illustrations they use, but rather create a layout with text and other designer's graphics. Some designers don't work with text at all, such as an illustrator or a digital artist. And some designers do it all: print, Web, layout, and illustration.

GCOM 101 – Introduction to the Macintosh	1.5 units
GCOM 313 – Beginning Page Layout, Using Adobe InDesign	3 units
and/or GCOM 316 – Beginning Page Layout, Using QuarkXPress	3 units
GCOM 319 – Print and Multimedia Publication Design	3 units
and/or GCOM 490 – Graphic Communication Studio	3 units
GCOM 330 – Beginning Photoshop	3 units
GCOM 340 – Beginning Digital Illustration, Using Illustrator	3 units
GCOM 343 – Graphic Design Production	3 units
GCOM 345 – Advanced Graphic Design Production	3 units
GCOM 349 – Portfolio	1.5 units

Total: 21-27 units

If you have more time or have “equivalency” to any of the above classes:

GCOM 331 – Advanced Image Editing for Print, Using Photoshop	3 units
or GCOM 105 – Photoshop Special Features	1.5 units
GCOM 341 – Advanced Digital Illustration, Using Adobe Illustrator	3 units
GCOM 314 – Advanced Page Layout, Using Adobe InDesign	3 units
GCOM 103 – Introduction to Adobe Acrobat	1.5 units
GCOM 347 – Typography: Principles and Creation	3 units
GCOM 350 – Skills and Resources for Graphic Professionals	3 units
GCOM 361 – Creative Web Page Design	3 units

WHAT KIND OF JOBS CAN YOU GET WITH A GRAPHIC DESIGN DEGREE?

- Print design
- Web design
- Designer in an advertising agency
- Publication design (newspaper, magazine, etc.)
- In-house designer for a corporation or agency
- Illustrator
- Book design
- Multimedia (movie titles, TV ads, etc.)
- Corporate identity (logos and branding)